

# Your Role in the Drought: Conservation

Conservation starts with you and adds up to big regional savings. Collectively, reductions in outdoor water use, and the smarter use of water indoors, is saving Southern California annually more than 300 billion gallons of water— enough for San Diego and Los Angeles for a year. The region has added 5 million people in the last generation without increasing water demand. But more conservation is needed as the drought goes into its fourth year. Every gallon saved is a gallon kept in reserve for a more reliable future.

## Outdoors

- Replace your thirsty lawn with California Friendly plants that use much less water
- Repair sprinkler leaks, reset sprinkler timer to reduce watering
- Use a broom instead of a hose to clean driveways and sidewalks

## Indoors

- Make the switch to high efficiency toilets. They can save the average family up to 40,000 gallons every year!
- Wash only full loads of dishes and laundry
- Take shorter showers



Conservation isn't just for extraordinary droughts. It is a way of life for Southern California and all of the state. Replacing turf with California-friendly plants is an example of an individual conservation action that can add up to big savings. Information on rebates, landscaping and other water-saving tips is available at [bewaterwise.com](http://bewaterwise.com).



Before



California Friendly

**About Metropolitan:** The Metropolitan Water District of Southern California is a state-chartered cooperative of 26 member agencies — cities and public water agencies — that serves nearly 19 million people in six counties. Metropolitan imports water from the Colorado River and Northern California to supplement local supplies and helps its members develop increased water conservation, recycling, storage and other resource-management programs.

**Mission Statement:** The mission of the Metropolitan Water District of Southern California is to provide its service area with adequate and reliable supplies of high-quality water to meet present and future needs in an environmentally and economically responsible way.

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